



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
951208-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Obama/D/President	Candidate Orders	1768

Flight Dates	Order #	Alt Order #
09/13/12 - 09/17/12	951208	WOC10033528

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/16/12	6a Eyeopener	558-7a	---TF--	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/12	09/19/12	---TF--	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/14/12	6:59 AM	6a Eyeopener	558-7a	:30	0FA12P092H	\$700.00 NM
2	09/13/12	09/16/12	6a Weekend Eyeopener	558-7a	-----SS	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	09/15/12	6:39 AM	6a Weekend Eyeopener	558-7a	:30	0FA12P092H	\$400.00 NM
1	WCVB	Su	09/16/12	6:12 AM	6a Weekend Eyeopener	558-7a	:30	0FA12P092H	\$400.00 NM
3	09/13/12	09/16/12	Good Morning America	658-9a	---TF--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/12	09/19/12	---TF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	09/14/12	7:59 AM	Good Morning America	658-9a	:30	0FA12P092H	\$450.00 NM
4	09/13/12	09/16/12	ELLEN EF	4P-5P	---TF--	:30	1	\$450.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/13/12	09/19/12	---TF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	F	09/14/12	4:55 PM	ELLEN EF	4P-5P	:30	0FA12P092H	\$450.00 NM
6	09/13/12	09/16/12	6p News Weekend	6-630p	-----SS	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----SS	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	09/16/12	6:29 PM	6p News Weekend	6-630p	:30	0FA12P092H	\$750.00 NM
7	09/13/12	09/16/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

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Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	09/15/12	7:59 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	0FA12P092H	\$2,000.00 NM
<u>Total Spots</u>							7		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,150.00</b>
<u>Agency Commission</u>	<b>\$772.50</b>
<u>Net Amount Due</u>	<b>\$4,377.50</b>